
(examples: my kids, my job, my future)

is worth it to me.

WORTH IT.

Life is worth it. Distracted driving is not.

What's Worth It to you?

1. Think of your reason not to drive distracted. Your best friend? Your upcoming dream vacation? Your son's graduation day? Spending time with your parents?
2. Write it on the other side of this sheet.
3. Have a friend take a photo of you holding it—or snap a selfie!
4. Send it to us at worthit@unitedfiregroup.com. You just might see it on our UFGWorthit.com website!
5. Share it on your own social media pages using **#Worthit** and tag us: **UFG Insurance**.