

## Hawkeye Chapter ASTD Nominee Information

Name: Melanie Hoffner      Candidate for: President-Elect

Employer/Your Business: Brain Bonanza LLC

Position: President/People Development Specialist

Years in Training & Development Field: 29

Years in Hawkeye ASTD: 15

Years in other ASTD Chapters: 0

Years in national ASTD: 13

Site Location You Usually Attend: Cedar Rapids

1. What specific qualifications do you have for this position, from your work and volunteer experience?

I have served as President-Elect and President of the chapter in 2011-12, and as VP Technology in 2013-14. I have an additional 20 years of leadership experience serving on a variety of boards. I am passionate about life-long learning and the talent development profession.

2. What is your leadership experience in Hawkeye ASTD, other chapters, and other volunteer organizations?
  - VP Technology, Hawkeye ASTD
  - President-Elect/President, Hawkeye ASTD
  - President, Central City Fine Arts Boosters
  - Selected as the trainer for the Emerging Leaders Institute program of MAEOPP (Mid-America Association of Educational Opportunity Program Personnel)
  - President-Elect /President, IA-MAEOPP (This position also included representing the state chapter on the regional MAEOPP board of directors.)
  - Graduate of the Emerging Leaders Institute program of MAEOPP
  - Secretary, IA-MAEOPP
  - Region IX Director, Alpha Phi Omega National Board of Directors
  - President, New Minowa Players Community Theater
  - Advisor, Mu Theta Chapter of Alpha Phi Omega, Luther College
  - President, Mu Theta Chapter of Alpha Phi Omega, Luther College
  - VP Membership, Mu Theta Chapter of Alpha Phi Omega, Luther College

3. What strengths do you bring to this position?

In addition to my experience working with a variety of boards, and specifically my recent four years of service on the Hawkeye ASTD Board, I am passionate about sharing the powerful resources available through the national association and continuing to identify and working to meet the professional development needs of our members.

I strive to practice leading with the brain in mind and truly working as a team with the board members with whom I serve. I practice choosing a positive perspective which contributes to my solution orientation.

4. What is your vision for this position? What, specifically, do you want to accomplish next year in this role? What are some ideas you have about achieving this?

I am committed to the continuing growth of our professional association and to maintaining the National Operating Standards as measured by the Chapter Operating Requirements. I am also committed to providing the high-caliber programs and professional development opportunities that our members and communities have come to expect from Hawkeye ASTD.

I believe that mentoring the new board members and supporting all of the board members will contribute to maintaining exceptional service to our members and to moving our chapter forward.

5. Other comments:

I would be honored to serve as your President-Elect. Thank you for your consideration.

By submitting this nomination form, I acknowledge that I have read and understand the responsibilities and time commitment of this position and, if elected, I am committed to meeting these expectations in service to the Hawkeye Chapter.

Melanie Kay Hoffner  
Signature (electronic or printed)

September 30, 2013  
Date